



2019 Photograph Submission Guidelines

The Visit Yosemite | Madera County accepts submission of photographs each year for inclusion in their annual Visitors Guide. 110,000 guides will be printed this year and distributed locally, throughout the United States, and around the world. The guides are produced as a travel-planning piece for visitor information and a guide to the area while visiting.

To continue producing high quality guides that will serve to attract visitors to the area, the Visitors Bureau through its publisher, the Sierra Star, is looking for new “stunning” photographic images for the 2019 edition of the visitors guide.

You can see a copy of the 2018 Visitor’s Guide by visiting <https://yosemitethisyear.com/visitors-guide>

Requested Images:

High quality photographs that depict the scenic vistas, attractions, events, culture and activities of Madera County (including foothills and valley) and the Southern Yosemite region are requested. Photos of attractions, events and activities should include *participants having fun*.

Images of Yosemite National Park are desirable and will be considered for the cover and some inner pages but the majority of images used in the guide will be from outside Yosemite. Shots with stunning imagery and showing things to do will make up most of the guide.

2019 Cover image that we are looking for will be vertical and include a Yosemite icon with a visible roadway.

Photos of areas outside of Madera County and Yosemite will not be considered.

Submission of images is a three-step process:

Step 1: Initial Submission –

Submissions due by August 30, 2018

However, submissions will be accepted throughout the year for consideration in next year’s visitors guide.

To make the process easier, submission forms are no longer required during the initial submission process. **Photographers must own all rights to any photograph submitted and model releases must be available upon request.**

The easiest way to submit your photos is to send us a link to your online web gallery. If you need to setup a login/password for us to view your submission please send an email to steve@yosemitethisyear.com and lisabaker@digitalmirrors.com.

Previews of images can also be emailed to steve@yosemitethisyear.com and lisabaker@digitalmirrors.com or you can submit on CD for review and selection, drop off at the visitor center at 40343 Highway 41, Oakhurst. Due to the size on final images, please do not send full resolutions as the sizes are very large.

Please do not submit images that have been previously submitted as we do keep those on file to consider in future years.

- Thumbnails should be in .jpg format and at least 600px wide. Larger is acceptable.
- Please include information about the full resolution of your high quality original images.
- *Please make sure your original images meet the final image requirements before submitting for initial submission!*

Ship submissions to:

Visit Yosemite Madera County
Attn: Steve Montalto
40343 Highway 41
Oakhurst CA 93644

Email submissions to: steve@yosemitethisyear.com and lisabaker@digitalmirrors.com.

Step 2: Initial Selection –

Photos will be chosen and reviewed to ensure they meet the requirements necessary for magazine quality. Not all images selected at this point will be used.

Examples of acceptable resolution:

Page size is 8.625"x11.125" with bleed; Image resolution - 350dpi.

This means for a full page image needs to be at least 3019x3894px in size, and 5950px wide to be considered for a double page spread.

Smaller images are acceptable but will not be considered for the cover or full pages

Submission forms will be sent to the photographers showing thumbnails of the images selected and requesting additional information that may be needed. If your mailing your images make sure to package your submissions carefully with discs in appropriate sleeves or jewel cases.

Sign and enclose the accompanying Image Submittal Form.

Step 3: Final Selections : Submission of Originals –

Selections of image finalists will be made by October 15, 2018.

Notification and request for original images will be sent to all photographers whose images have been selected

Original digital images must be of acceptable quality for magazine printing. Those images not meeting these standards will not be used and backup images will be selected from the finalists. Sorry, but CDs will not be returned so please make sure you have a copy.

Ship original images to:
Visit Yosemite | Madera County
Attn: VYMC Photos
40343 Highway 41, Oakhurst, CA 93644

Email final images to: steve@yosemitethisyear.com and lisabaker@digitalmirrors.com.

DEADLINE: Original images must be received by November 1, 2018

Questions? Call: (559) 683-4636 ask for Steve Montalto
or email steve@yosemitethisyear.com and lisabaker@digitalmirrors.com.

Payment:	<u>Size</u>	<u>Location</u>	<u>Payment</u>
	2 ½ x 3 ½ or smaller	inside guide	\$25
	1/6 page	inside guide	\$50
	¼ page	inside guide	\$75
	½ page	inside guide	\$120
	Full page	inside guide	\$200
	Double-spread	inside guide	\$300
	Cover	Front Cover	\$425

Images used for background water marks shall be considered a flat \$50 payment.

Pick-ups of larger size in previous guides will be paid 40% of payment amount.

Pick-ups of same size or smaller in previous guides, \$50.

All photographs will include the photographer's byline, description of image and location.

The Visit Yosemite | Madera County (VYMC) reserves the right to use images published in the guide on the VYMC website with no other additional payment to the photographer. The Visit Yosemite | Madera County would also reserves the rights to use the winning photos on their website and on social media for 2019. Photo credit will be included and a link when applicable. The photographer retains copyrights to their work unless other arrangements are made. The VYMC and its agents also reserve the right to crop and manipulate images as needed for layout design.

Liability: While every effort is made to insure all entries will be handled with the utmost care and protection, the Visit Yosemite | Madera County and its agents will not be responsible for loss or damage to any submittal from any cause whatsoever, including shipping. All decisions of the Visit Yosemite | Madera County Board of Directors are final. By sending this submission to the VYMC, you have represented that you are the author and copyright owner of the submission and /or have all rights and model release forms necessary to provide this submission to the VYMC.